

Competitive selection for an academic teaching position participant's profile

Full name: **Tatjana Samsonowa**
 Position held, part of regular rate of pay: **Associate professor**
 Department: **Operations Management Department**
 Competition announcement date: **07.08.2014**

1. Name of present employer (organization, position held): **International Institute for Research Performance Management (IPERF), Managing Director**
2. Science degree (please indicate academic field): **Law and Economics** (Rechts- und Wirtschaftswissenschaften)
3. Academic title: **Doctor rerum politicarum (Dr. rer. pol.); Кандидат наук государственного управления (доктор государственного управления)**.
4. Accumulated period of academia: **since 2006**
5. Total number of published works: **9**
6. Research papers, learning and teaching materials, creative projects for the 5 last years or from the moment of the previous winning in competition:

| № п/ п | Name of work / paper | Manuscript / printed | Name of the publishing company, magazine (number, year) / copyright certificate number | Number of printed sheets or pages | Co-author's name |
|--------------|---|-------------------------|--|--|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| 1. | The Enterprise Interoperability Center—An Institutional Framework Facilitating Enterprise Interoperability. | printed | Proceedings of The 15th European Conference on Information Systems, (ECIS 2007), St. Gallen, Switzerland, 2007. | 13 | Frenzel, P.; Schroth, C. |
| 2. | The EIC—A consensus-centric approach for cross-organizational e-Business standards diffusion. | printed | Gonçalves, R.J. et al., (eds.), Enterprise Interoperability II: New Challenges and Approaches, London: Springer, 2007. | 12 | Schroth, C. |
| 3. | Defining KPI sets for Industrial Research Organizations – A Performance Measurement Approach. | printed | International Journal of Innovation Management, Vol. 13, No. 2., 2009. | 20 | Buxmann, P.; Gerteis, W. |
| 4. | Utilizing a Cluster Approach to Measure | printed | Proceedings of The XX International Society for | 17 | Gerteis, W. |

Сведения, содержащиеся в п. 1-14 настоящей анкеты, публикуются на официальном сайте СПбГУ и представляются членам Ученого совета Факультета (Ученого совета СПбГУ) в соответствии с п. 3.3. Положения о конкурсе на замещение должностей профессорско-преподавательского состава СПбГУ от 06.07.2012

| | | | | | |
|----|---|-------------|---|-----|------------------------------|
| | Performance in Industrial Research Organizations. | | Professional Innovation Management (ISPIM) Conference: The Future of Innovation, Vienna, June 21-24., 2009. <i>ISBN 978-952-214-767-7</i> | | |
| 5 | Towards a Systematic Performance Management System for Industrial Research Organizations in the ICT Sector. | printed | Proceedings of The XXI International Society for Professional Innovation Management (ISPIM) Conference: The Dynamics of Innovation, Bilbao, June 06-09., 2010. <i>ISBN 978-952-214-926-8</i> | 18 | Gerteis, W.; Buxmann, P. |
| 6 | Industrial Research Performance Management; Key Performance Indicators in the ICT Industry. | printed | Heidelberg: Springer, 2012 <i>ISBN 978-3-7908-2761-3</i> | 476 | |
| 7 | Russian companies' cooperation capabilities: an examination and recommendations for improvement. | printed | Proceedings of The XXXIII International Society for Professional Innovation Management (ISPIM) Conference: Action for Innovation: Innovation from experience, Barcelona, June 17-20., 2012 <i>ISBN 978-952-265-243-0</i> | 17 | Smirnova, M.; Zagorskaya, D. |
| 8 | IP Dashboard: Measuring and Managing IP Performance | printed | Proceedings of the Summer School on the Economics and Management of Intellectual Property, Alma Graduate School, University of Bologna, Bologna, June 10-14., 2013 | 18 | Bittner, P.; Lundsager, B. |
| 9 | Teaching material: R&D Management | Manuscript | NA | 113 | Denef, S.; Schaper, J. |
| 10 | Teaching material: Strategic Management of Technological Innovation | Manuscript | NA | 78 | |
| 11 | Teaching Material: Design Thinking | Manuscript | NA | 45 | Terzidis, O. |
| 12 | Innovation and Design through Pattern Language | ePub /eBook | eNano - Электронное образование для наноиндустрии, 204EC005, August 2014 | 369 | Denef, S. |

7. Major projects over the previous years (at your option): Research projects conducted:
- “R&D Performance Management”, 2012-
 - “Evaluation of Innovation Process, Introduction of Performance Measurement”, 2013

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- “R&D Change Introduction – User Centered Design”, 2012-2013
- “Managing the Performance of Industrial Research in the ICT Industry: Assessing Research Goals with suitable Key Performance Indicators”, 2009-2012
- “SAP Research: A 10-years’ Experience of Managing the Fuzzy Front End of Innovation”, 2012
- “Performance Management of an Industrial Research Department on the Example of IBM Research”, 2012
- “Key Performance Indicators at Philips Research”, 2012
- “Performance Measurement at Intel Innovation Centers”, 2011
- “How Microsoft Research conducts its research in Europe”, 2010
- “ABB Research – Performance Management”, 2009
- “EMC² – Performance Management of the Advanced Technology Solutions Group (ATSG)”, 2008
- “InCoCo-S – Innovation, Coordination and Collaboration in Service Driven Manufacturing Supply Chains” 2007 - 2008
- “EIC - Enterprise Interoperability Center”, 2006

8. Number of publications in data bases:

Web of Science 3, Hirsch index 0

Scopus 2, Hirsch index 1

9. Membership in scientific review editorial boards, organizing committees of international conferences:

- Scientific Board Member, International Society for Professional Innovation Management (ISPIM)
- German National Academic Foundation, Member of the Selection Committee
- Member Научной комиссии Института «Высшая школа менеджмента» СПбГУ

10. Honorary academic degrees, international, state, academic or other prizes, winnings in international competitions and All-Russian competitions:

2008 – 2010 SAP Top Talent Programme

Targeted at top 10% employees

07/2006 Top Student Award, University of Applied Sciences Worms

Awarded by the University of Applied Sciences Worms, Germany and METRO AG to the top student majoring in European Business Management and Trade Management

2003 – 2005 Scholarship of the German National Academic Foundation

Scholarship for outstanding academic abilities, initiative and sense of responsibility. In 2005 the foundation supported approx. 0,25% of all German students.